

## At GET Nord 2018 –

### Architects and planners meet up

The International ArchitectureForum features star architects and presentation of the GET Nord ArchitectureAward 2018.

Hamburg, 29. August 2018 - GET Nord will be held at the Hamburg Messe site from 22 to 24 November, showcasing the whole range of house and building technology. It puts the spotlight on the architects and planners of these buildings, and provides a meeting place for celebrated architects from all parts of the world at the International ArchitectureForum 2018. The GET Nord ArchitectureAward 2018 will be presented there.

### Architecture – A Reclamation for the City

One of the highlights at GET Nord is the International ArchitectureForum 2018, with the headline theme Architecture – A Reclamation for the City. This year the Forum will focus on global examples of architecture and urban development which have a special impact on living (together) in urban communities. Some of the world's most important contemporary architects will present their visions, such as Pritzker Prize winner **Shigeru Ban**, who created the design for the "Waterside Houses" in the Baakenhafen District in the Eastern part of Hamburg's HafenCity area.

Another participant will be the Dutch architect and multiple award winner **Winy Maas** from the MVRDV architecture bureau. Winy Maas and his Think Tank "Why-Factory" has repeatedly come up with ideas for interaction between architecture, technology and society, for example with the exhibition "The Vertical Village" at the Hamburg International Building Exhibition 2013 at the Hamburg Museum. And **Max Dudler** will also be there, noted for his outstanding competition entry realised at the new Pergola District in the North of Hamburg.

A total of nine architects will make presentations on architectural subjects. Alongside Shigeru Ban from Tokyo, Winy Maas from Rotterdam and Max Dudler from Berlin, there will be presentations on state-of-the-art projects from Regine Leibinger, Berlin; Alberto Veiga, Barcelona; Alice Dietsch, London; Peter Sapp, Vienna; Siv Helene Stangeland, Stavanger; and Sheila O'Donnell, Dublin.

**Award for stand concept**

The GET Nord Architecture Award 2018 will be a real highlight – the award will be presented for the fourth time, by the Hamburg Architecture Centre together with Hamburg Messe und Congress GmbH. A panel of leading experts will select the stand concept which appeals most to the target group of architects. The winner will receive a certificate and a medal at the winning stand, in the setting of an exclusive Architects' Event.

**GET Nord Guided Architects' Tours**

Opportunities will be provided for architects and planners to meet innovative exhibitors at GET Nord on 23 and 24 November 2018. The Architecture Centre provides a guided tour lasting about one hour on each day, before the International ArchitectureForum. Each tour comprises visits to three exhibitors, who put on an event lasting about 10 to 15 minutes at their stand. The purpose of the Guided Architects' Tours is to encourage exchanges between the professions involved in building, and to clarify their perspectives on the planning process.

**About GET Nord**

GET Nord is Germany's only combined trade fair for electrical engineering, sanitation, heating and air-conditioning, thus giving the experts in each discipline important inputs for understanding of the "house as a system". This trailblazing concept focuses on networking and interconnection of the various trades involved. Thus GET Nord sets the course for smart, energy-efficient buildings.

Visitors from the craft trades, commerce, industry, planning, architecture and services can look forward to a comprehensive market overview at GET Nord. The success of GET Nord is ensured by close cooperation between the craft trades, industry and the wholesale business.

For more information on GET Nord, please visit [www.get-nord.de](http://www.get-nord.de)  
Registration and further press information on the International ArchitectureForum: [www.architektur-forum.info](http://www.architektur-forum.info)

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