

GET Nord

Trade Fair Electrical, Sanitation, Heating, Air-Conditioning



**LOOKING BACK
AT A SUCCESSFUL FAIR.
GET NORD 2018.**



GET NORD 2018. THE INDUSTRY GIANT HAS MADE A NAME FOR ITSELF!

The GET Nord interdisciplinary concept is unique throughout Germany - electrical engineering, sanitation, heating and air-conditioning under one roof - and made for impressive numbers in 2018. Around 40,000 trade visitors took the opportunity to get up to speed with nearly 600 exhibitors and numerous of special forums and special shows. With 97% of exhibitors and 99% of visitors recommending the fair, the success of GET Nord speaks for itself. Join us in 2022!

**GET NORD 2022:
17-19 NOVEMBER 2022**

"We're very impressed with how the fair has developed and this is our second visit. We had a constant stream of visitors throughout the fair."

*Frank Gedwien,
Messemarketing, Franz
Kaldewei GmbH & Co. KG*

"GET Nord's decade-long success story continues.

This high-tech fair is characterised by a close interlinking of efficiency and renewable energies on the one side and digitisation on the other.

For the German heating industry, GET Nord provides an excellent platform for dialogue with the trade."

*Andreas Lücke, Hauptgeschäftsführer, Bundesverband
der Deutschen Heizungsindustrie e.V. (BDH)*

"In 2008, we worked with GET Nord to develop an exhibition format which remains unique among German trade fairs to this day. Today we can see that networking between trades, products and industries has now become a reality in building systems."

*Bernd Aufderheide, Vorsitzender der Geschäftsführung,
Hamburg Messe und Congress GmbH*

GET TOGETHER! TECHNOLOGY. KNOWLEDGE. TRENDS.



EXCELLENT RESPONSE AMONG EXHIBITORS

Nearly 600 exhibitors in diverse industries from 15 nations agree that they're all extremely satisfied with GET Nord 2018.

95%

intend to
take part again

98%

are very happy with the
atmosphere

97%

view GET Nord very
positively

97%

would recommend
GET Nord



"We're very happy with the quality and quantity of visitors overall. Our high-efficiency pump, new on the market, proved to be a real attention-magnet."
*Anita Uhloff,
Vertriebsmarketing
Dortmund, WILO SE*

"It was a great fair for us, with plenty of foot traffic, and we had a continuous flow of high-quality discussions."
*Thomas Schönwälder,
Regionalverkaufsleiter
Mitte, August Brötje
GmbH*

"Our stand proved once again to be a major attraction. We found ourselves among good company in which we were all able to benefit mutually. The combination of different industries made the fair very interesting."
*Tim Hagens, Leiter Region
Nord, Hager
Vertriebsgesellschaft
mbH & Co. KG*





ENTHUSIASTIC FEEDBACK FROM VISITORS

With around 40,000 trade visitors, GET Nord was able to confirm its status as the top industry event for electrical engineering, sanitation, heating and air-conditioning in northern Germany.

40,000 visitors

60% from the craft sector and
15% architects/planners

"We're very pleased with the response overall and were able to greet many core customers and new customers, which shows how much interest there is in our innovations in lighting technology."
Marina Schirp, Market Manager Germany, TRILUX GmbH & Co. KG

"GET Nord Hamburg proved itself to be a veritable 'beacon for trade fairs' in the north. We were able to welcome numerous visitors at our exhibition stands and had many valuable discussions."
Volker Röttger, Leiter Marketingkommunikation, Geberit Vertriebs GmbH

"It exceeded our expectations this time. The fair is a great opportunity to intensify contact with customers and to get to know tomorrow's customers through the vocational training classes. We are very happy with the frequency of attendees."
Mario Awiszus, Bezirksleiter Hamburg, Adolf Würth GmbH & Co. KG

95%

confirm GET Nord to be the leading trade fair in the North, showcasing the entire range of building technology.

94%

intend to visit GET Nord again

94%

found there were good opportunities for specialist discussions and knowledge sharing

99%

rate GET Nord very positively

94%

felt the fair met or exceeded expectations

96%

agree that quality products were on offer at GET Nord

99%

would recommend GET Nord



YOUR TEAM

We're happy to answer any of your questions about GET Nord and your attendance at the fair.

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