

OUR NETWORK FOR YOUR SUCCESS!



GET Nord

Trade Fair Electrical Engineering,
Sanitation, Heating, Air-Conditioning

19–21 November 2020

Thu+Fri 9–18 h | Sat 9–17 h
Hamburg · get-nord.com

**AT GET NORD:
19–21 NOVEMBER 2020**

Facts and figures.

- The nation's sole trade fair for electrical engineering, sanitation, heating and air-conditioning in the north
- Consistent attendance of 40,000 visitors
- Nearly 600 exhibitors from 15 countries
- 98% of exhibitors are very happy with the atmosphere*
- Strong network of 20 partners and associations
- 69% of visitors are decision-makers*

*Source: market research GET Nord 2018

The exhibition areas.

- Building systems technology, electrical engineering, sanitation, heating, air-conditioning
- Electrical and sanitary technology
- Heating technology
- Renewable energies
- Lighting technology
- Air-conditioning, cooling, ventilation
- Pumps and drive-technology
- Plumbing technology
- Tools and equipment
- Service providers

The supporting programme.

The whole range of building technology under one roof. Here, you'll find important solutions to the demands of the future:

- The German championships for sanitary, heating and ventilation system mechanics
- Marketplace for plumbers
- BDH special show
- The E-Haus
- TechnikPark
- PowerPark
- International ArchitectureForum
- PlanningForum
- IT Forum

The extra service.

We make the case for your success:

Advertisements, PR reports at home and abroad, direct marketing and online communication make the public well aware of GET Nord in advance.

We support your communication:

- Free Wi-Fi network for exhibitors throughout the fair.
- Free entry for your customers: invite your business contacts to your trade fair exhibition for free.
You'll receive your desired quantity of free invitations from us. Redeemed tickets will not be charged to you or your customers!
- Free advertising material: we provide you with comprehensive materials for your marketing activities.
Whether it's online banners, advertisements, posters, or brochures, you can order everything hassle-free from us.
- GET Nord app for smartphones: get info on the go.

Contact partners abroad:

Our foreign representatives will be happy to support and advise you on all topics relating to the trade fair. The contact addresses are listed at hamburg-messe.de/en/exhibitors/foreign-representatives/

The target groups of GET Nord:

Craftsman businesses • engineering and planning offices • architect offices • industrial companies • wholesalers and retailers • property development, sanitation companies, construction companies • service providers • energy suppliers, energy technology • facility management companies • public institutes, public and city planning offices • Supply and utility companies, water works • housing societies/building management companies • universities, applied science universities, vocational and higher education schools • hospitals, social institutions • hotels • gyms • cinemas and holiday properties

THE NATION'S SOLE TRADE FAIR FOR ELECTRICAL ENGINEERING, SANITATION, HEATING AND AIR-CONDITIONING IN THE NORTH!

Visitor data for GET Nord 2018:

97%

3% of specialist visitors are from abroad;
97% are from Germany.

97%

GET Nord is an important platform for 97%
of visitors to find out information about the latest
technology.

94%

94% of visitors at GET Nord feel their
expectations are met.

5.5 hours

At an average of 5.5 hours, the time visitors spend at
GET Nord is particularly high.

Source: market research GET Nord 2018

Ideal infrastructure.

The site for Hamburg Messe und Congress GmbH is located in the
centre of Hamburg.

As an exhibitor, you'll enjoy ideal
connections to Hamburg Airport and
the A1 and A7 motorways.

For short travel times and a hassle-free
assembly and dismantling process, the
site offers 1,300 parking spaces.



GET Nord's powerful partners.

BDH
Bundesindustrieverband Deutschland
Haus-, Energie- und Umwelttechnik e.V.



ZVEI

**architektur
centrum**

**BIM
HUB
HAM**

BUNDESVERBAND FREIER HAARBEI-
UND WIRTSCHAFTSUNTERNEHMEN E.V.
BFW

Deutscher Großhandelsverband Haustechnik e.V.
Sanitär · Heizung · Lüftung · Klima

Gemeinschaft
ENERGIE- UND KLIMASCHUTZ
GET

Initiative
ARBEIT UND KLIMASCHUTZ

**RENEWABLE
ENERGY
HAMBURG**

VDI
Hamburger Bezirksverein e.V.
Arbeitskreis
Technische Gebäudeausrüstung

VEG

VBI
VERBAND BERATENDER
INGENIEURE

vnw
Hamburg
Mecklenburg-Vorpommern
Schleswig-Holstein



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