

GET NORD 2016: SUCCESS IN FIGURES

GET Nord 2016 met all expectations. The trade fair for electrical engineering, sanitation, heating and air-conditioning was a hit thanks to its attractive range of visitors.

The figures speak for themselves:



Ulrich Liehr / Dennis Liehr
Geschäftsführung
Hermann Stitz & Co. KG

285

wholesaler pick-up stations actively supported GET Nord



Volker Roscher
Geschäftsführer Architektur-Centrum
Gesellschaft für Architektur und Baukultur e.V.

2,200
architects attended
GET Nord



41,152
visitors – that's a 6%
increase over 2014

Bernd Aufderheide
Vorsitzender der Geschäftsführung
Hamburg Messe und Congress GmbH

Fritz Schellhorn
Landesinnungsmeister
Landesinnungsverband für Sanitär- und
Heizungstechnik Hamburg



60%
of all visitors on Saturday
were from the crafts sector

YOUR TEAM

We will be happy to answer any questions you may have concerning GET Nord and your participation.



Michael Arfmann
Project Director



Sabine Amsberg
Project Manager

Tel.: +49 40 3569-2153
Fax: +49 40 3569-2175
info@get-nord.de
get-nord.com

Oliver Tempel
Sales Manager
Tel.: +49 40 3569-2393
oliver.tempel@hamburg-messe.de

Daniel Lübeck
Vice Director Customer Service
Tel.: +49 40 3569-2475
daniel.luebeck@hamburg-messe.de

Andrea Heyden
Press officer
Tel.: +49 40 3569-2446
andrea.heyden@hamburg-messe.de

Anne Winnat
Marketing and Communication Manager
Tel.: +49 40 3569-2418
anne.winnat@hamburg-messe.de

THE STRONG PARTNERS OF GET NORD



Hamburger Bezirksverein e.V.
Arbeitskreis
Technische Gebäudeausrüstung



Hamburg
Mecklenburg-Vorpommern
Schleswig-Holstein



GET Nord

Trade Fair Electrical Engineering, Sanitation, Heating, Air-Conditioning



A LOOK BACK AT A SUCCESSFUL TRADE SHOW: GET NORD 2016



SEE YOU!
THE NEXT GET NORD WILL TAKE PLACE
FROM 22 TO 24 NOVEMBER 2018.

Hamburg Messe und Congress GmbH • Messeplatz 1 • 20357 Hamburg
Tel. +49 40 3569-0 • Fax +49 40 3569-2175 • info@get-nord.de



TOP ACCLAIM FOR GET NORD 2016

A total of 41,152 visitors and more than 500 exhibitors agree: the fifth GET Nord was once again a resounding success! The only trade fair for electrical engineering, sanitation, heating and air-conditioning from 17 to 19 November 2016 was a successful event. The Who's Who of building services engineering met on an exhibition floor space of 60,000 m². The exhibitors were accordingly pleased and praised the highly qualified trade audience. The visitors were enthusiastic, too, giving GET Nord 2016 top marks.



"It was a great fair. I really enjoyed being here. Both the quantity and the quality of the audience were just right. We had good meetings and are altogether very satisfied."

Nicole Drong, Regional Sales Director
Zumtobel Group

"Our expectations regarding the number of visitors were exceeded. Compared to the previous events, our stand is better frequented. And the quality of the audience is just right, too. There are many trade visitors here."

Thomas Hummel, Sales Director
Viessmann Werke GmbH & Co. KG

CONVINCING FIGURES: EXHIBITORS ARE THRILLED.

In 2016 the exhibitors were completely satisfied. They were especially impressed with the highly qualified audience and the large number of visitors.

Here is what the exhibitors have said about **GET Nord 2016**:

83%
find that their expectations were met or even exceeded



98%
would recommend GET Nord to others

Dieter Lautz
Leiter Vertrieb
Busch-Jaeger Elektro GmbH

Manfred Greis
Präsident
BDH Bundesverband der Deutschen Heizungsindustrie e.V.

Thomas Brückle
Bereichsleiter Marketing
Geberit Vertriebs GmbH

98%
plan on attending the next GET Nord



97%
are very satisfied with the atmosphere of the trade fair



Stefan Schraff
Leiter Marketing
Hansgrohe Deutschland Vertriebs GmbH



99%
give GET Nord a positive overall rating

Andreas Lücke
Hauptgeschäftsführer
BDH Bundesverband der Deutschen Heizungsindustrie e.V.

VISITORS AGREE: WE'LL BE HAPPY TO RETURN!

Once again this year, visitors engaged in animated conversations that were marked by an innovative state of mind and high spirits.

Here is what the visitors thought about **GET Nord 2016**:

74%
of visitors are decision-makers within the industry



93%
found that their expectations were met or even exceeded

Manfred Obieray
Landesinnungsmeister
Fachverband Sanitär Heizung Klima
Schleswig-Holstein



98%
would recommend GET Nord to others

Ulrich Mietschke
Landesinnungsmeister
Landesinnungsverband der Elektro- und Informationstechnik Schleswig-Holstein



95%
confirm that quality products are offered at GET Nord

Martin Hildebrandt
Präsident NFE Norddeutscher Fachverband Elektro- und Informationstechnik e.V.

94%
plan to attend the next GET Nord

Bernhard Tackmann
Obmann DG Haustechnik
Hamburg und Schleswig-Holstein,
c/o Peter Jensen GmbH



96%
praise the good opportunities to talk shop and exchange experiences

94%
confirm that GET Nord is the leading trade fair in the north, showing the whole diversity of building services engineering

100%
give GET Nord a positive overall rating

All figures and statements were taken from the GET Nord 2016 exhibitor and visitor survey.

All figures and statements were taken from the GET Nord 2016 exhibitor and visitor survey.