

WLAN made in Hamburg

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Every exhibitor has unique requirements. Is access to e-mail all your staff will need at the stand? Or are you planning to provide your visitors with web-based services?

We offer bespoke, high-value Wi-Fi packages for every conceivable requirement profile.

Reliability is another great advantage we can promise. Get the safe solution! When you book a Hamburg Messe Internet access package you will benefit from proven hardware and software as well as expert technical staff on site.

FOR ALL PARTICIPANTS	
WI-FI FREE	WI-FI PREMIUM
<p>The basic Internet access service at Hamburg Messe for e-mail and web browsing throughout all exhibition halls.</p>	<p>Buy an upgrade to the basic Internet connection. Includes higher data volume (1GB) and greater bandwidth as well as unlimited use of all Internet services.</p> <p>Fee: €20 / day</p>
<p>.....</p> <p>Ideal for: Wi-Fi Free is the free-of-charge basic Internet service for all visitors and exhibitors.</p>	<p>.....</p> <p>Ideal for: Wi-Fi Premium, available for a fee, is an upgrade to the basic access package. It is a stable solution enabling visitors and exhibitors to use the Internet when streaming or other high data volume business applications are not required.</p>

FOR EXHIBITORS		
WI-FI USER	WI-FI STAND	WI-FI HALL
<p>Our high-powered, flat-rate Wi-Fi service for a pre-defined number of user devices (10 up to 100). Coverage extends all across the exhibition grounds.</p>	<p>Your professional-grade, flat-rate Wi-Fi service for unlimited user devices at your exhibition stand (100, 200, 300 m2). You will receive a unique, password-protected network ID and a final report detailing individual user traffic as well as data usage.</p>	<p>Device-independent Wi-Fi solution covering not only your stand but also the entire indoor hall space. Apart from an individual, password-protected network name you will receive daily user and data usage reports. Furthermore, when logging on your users will be greeted by a bespoke landing page.</p>
<p>.....</p> <p>Ideal for: Wi-Fi User is a great option if you will be limiting Internet access to your own on-site staff and perhaps a small number of key accounts.</p>	<p>.....</p> <p>Ideal for: Wi-Fi Stand is the right choice for exhibitors who not only want to provide Internet access to their on-site staff but also offer web-based visitor services at their stand.</p>	<p>.....</p> <p>Ideal for: Wi-Fi Hall is our comprehensive package for exhibitors who want to provide their visitors with full-service Internet access at maximum comfort throughout the exhibition hall.</p>

Please note: Wi-Fi services provided independently by exhibitors must be registered on site and are subject to a fee.

FOR ALL PARTICIPANTS

WI-FI FREE

WI-FI PREMIUM

TARGET AUDIENCE	visitors, exhibitors, organisers	visitors, exhibitors, organisers
FREQUENCY BAND	2,4 GHz	2,4 GHz
BANDWIDTH	up to 4 mbit/s (shared)	up to 10 mbit/s (shared)
DATA VOLUME	200 MB per day	1GB per day
SERVICES	e-mail + web browsing	no service restrictions
USERS PER SURFACE AREA	indoor exhibition space/20,000	indoor exhibition space/20,000
ANALYSIS FOR CUSTOMER	none	none
NETWORK NAME + ENCRYPTION	public network name _hmc_free_wifi	public network name _hmc_premium_wifi
INDIVIDUALISATION	none	none

FOR EXHIBITORS

WI-FI USER

WI-FI STAND

WI-FI HALL

exhibitors	exhibitors	organisers
5 GHz	5 GHz	5 GHz (plus 2,4 GHz)
4-16 mbit/s per user	4-16 mbit/s per user	4-16 mbit/s per user
unlimited	unlimited	unlimited
no service restrictions	no service restrictions	no service restrictions
per on-site device 10, 25, 50, 100	per stand 100, 200, 300m ²	hall / indoor 500, 1.000, 1.500 2.000, 2.500, 3.000
none	users + data usage (no personal data to end customer)	users per day + data usage (no personal data to end customer)
pre-defined network name _hmc_business_wifi and password (8 characters)	individual network name and password	individual network name and password
none	none	customisable landing page

All services are exclusively provided for the customer's own purposes (participation in exhibition, own on-site staff, own customers). Reselling or reassigning our Internet services is prohibited.

Revision: November 2019

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